

STRATEGIC ENERGY ACTION WORKSHOP

How to Make Your Facilities Carbon Neutral Incrementally,
Even in an Economic Downturn

November 19th, 12:30 - 5 pm

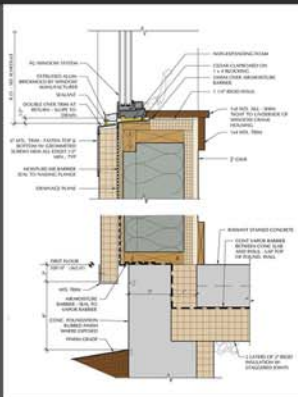


How will your company minimize the risk of energy price volatility
in a time of economic uncertainty?

How will your company move toward carbon neutrality, sustainability, net zero
when profits are declining or non-existent?

Learn how to assess how vulnerable your company is to energy cost volatility, and how you can help your company develop a strategic energy action plan that will head your company toward its long-term goals while minimizing risks. In this half-day workshop attendees will learn how to develop an initial plan and concrete actionable steps toward carbon neutrality and energy independence through achievable phased implementation. See this applied to a Vermont business and tour NRG's model environmental facilities.

Panelists include **Bill Maclay**, AIA, LEED AP, president of William Maclay Architects & Planners of Waitsfield (VT), **Andy Shapiro**, principal of Energy Balance, Inc., and **Greg Strong**, president, Spring Hill Solutions, LLC.



AGENDA

- Coffee, Networking, Registration
- Why is strategic energy action planning critical to your business success?
- How does carbon/energy/sustainability impact your business?
- Developing a strategic energy action plan for your business
- Taking strategic energy action in your business
- Questions
- Tour of NRG (optional)

Space is limited, so act now to claim your space. Please respond to rsvp@maclayarchitects.com. Feel free to pass this invitation along to anyone else who may be interested in attending. The cost of this workshop is \$55.